

# ADVERTISING with



Reach 1,000+ locals interested in art and culture in and around South Bend

MAKE SOUTH BEND releases these quarterly magazines with their own classes and events for a three month period. The magazine recently started to highlight local artists and will add feature articles on local makers, artists, musicians, entrepreneurs and events as we grow. Over 500 magazines are distributed for free to the public from the shop, at events and from other local establishments.

MAKE SOUTH BEND is the area's first makerspace, a community space with tools and equipment for personal use.

Hundreds of community members have taken classes here and even more have come in to shop our locally made goods during pop up markets, gallery shows and regular shop hours. Thousands are connected through our social media and email newsletter, avenues that also share the quarterly magazine.

The customers who patron MAKE SOUTH BEND are well-educated, socially conscious, connected to community, supportive of local arts, and committed to spurring the local economy.

If your business is related to arts, entertainment, a local establishment, socially conscious or creative in any way, we can help you reach more potential clients and help promote your business to help make South Bend a better place to live.

We hope you give us the chance to help you do more of what you love by advertising with us this quarter.

*Michelle Fitzgerald*

Founder, MAKE SOUTH BEND

These high quality magazines stay relevant with individuals up to 3 months, which equals staying power for your ad.

## Choose the right size

You can choose the perfect size ad or listing to meet your business or personal freelance needs.

Do you want yo be remembered?  
Use eye catching graphics

Do you want to get a response from new customers? Include a call to action or a promotion.

Do you just want your name listed?  
You can choose the listing size for just the essential information.

**1/8 H \$60**

4.125 x 2.5"

**1/16 H \$35**

4.125 x 1.25"

**LISTING \$20**

4.125 x 0.50"

**1/2 H \$200**

8.5" x 5.25"

## Place an Ad with us

To place an order for an ad space email [info@makesouthbend.com](mailto:info@makesouthbend.com) with your desired ad size.

You will receive an invoice for the ad space requested.

Once you receive the invoice, you can send a high resolution (300 DPI) jpeg of the ad artwork. Use [canva.com](http://canva.com) for design help.

Deadline for the Spring 2017 magazine is January 14 . The spring issue will be in hand at the beginning of February and covers March-May.

**1/4 H \$105**

4.125 x 5.25"

**1/16 V \$35**

2 x 2.5"

**1/8 V  
\$60**

2 x 5.25"

**1/32 H \$20**

2 x 1.25"

**1/4 H \$105**

8.5 x 2.5"